

TOBACCO FREE KU

Provost Neeli Bendapudi
Office of the Provost
1450 Jayhawk Blvd.
Room 250
Lawrence, KS 66045

March 12, 2018

Dear Provost Bendapudi,

We, the Tobacco Free KU Steering Committee, thank you for granting us the opportunity to survey students, faculty, and staff at the University of Kansas about attitudes toward smoking and the forthcoming policy. The quantitative and qualitative data presented in the appended report serve as baseline measures from which we will assess changes one year after the policy has been in effect. Our three specific follow-up questions are: (1) *Do students, faculty, and staff report seeing less smokers on campus and experience less exposure to secondhand smoke?* (2) *Will reported nicotine dependence among smokers decrease?* (3) *What kind of sentiment is the policy engendering among both smokers and non-smokers?* We will be collecting direct observation data in the locations identified as smoking "hot spots" as part of our baseline and follow-up assessments – examining the frequency of tobacco and e-cigarette users, as well as cigarette litter. These measures will provide evidence with which to assess the efficacy of this campuswide shift.

Given the sweeping nature of the forthcoming policy, we believe students, faculty, and staff at the University of Kansas will be interested to hear the findings of the campus wide survey. Therefore, we would like to discuss possible outlets for dissemination (e.g., the University Daily Kansan). Please feel free to suggest alternative avenues. Our workgroup will be presenting the results of the survey on the Tobacco Free KU website within the first week of April and would appreciate your valuable feedback before any such dissemination.

We look forward to hearing your thoughts on these data and welcome the opportunity for a face-to-face discussion.

Thank you for your time,

The Tobacco Free KU Steering Committee
<https://tobaccofree.ku.edu/steering-committee>

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